



**October 14, 2009**

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### **Panera Bread Donates \$18,000 to Young Survival Coalition of Kansas City**

Kansas City — Panera Bread, with 22 Kansas City area locations, 3 in Wichita and additional cafes in St. Joseph, Lawrence, Manhattan and Topeka is proud to support Breast Cancer Awareness during the month of October. Panera Bread's Swing for Life 2009 Golf Tournament was held at Prairie Highlands on October 12th and nearly 100 participants braved the cold to support the cause. Through sponsorships, entry fees, mulligan sales, raffle tickets and in-kind donations the event was proud to donate \$13,039.04 to Young Survival Coalition of Kansas City, a breast cancer awareness organization.

In spirit of the Pink Ribbon symbolizing Breast Cancer Awareness, all Panera locations are producing the Pink Ribbon Bagel, a Cherry Vanilla Bagel in ribbon form. Panera Bread of Kansas donated \$5,000 to Young Survival Coalition of Kansas City from the sale of the Pink Ribbon Bagels in the month of October.

Young Survival Coalition (YSC), which is the premier international organization dedicated to the critical issues unique to young women and breast cancer. YSC works with survivors, caregivers and the medical, research, advocacy and legislative communities to increase the quality and quantity of life for women diagnosed with breast cancer ages 40 and under.

In addition to this donation, each bakery-café donates its excess breads, cookies, pastry items and other baked goods to non-profit groups each night. Panera Bread continues each day to build their relationships with those living and working in their communities through programs such as Operation Dough-Nation. Donations of bakery items to those in need within the community keeps Panera Bread connected with those served each day. To learn more, please visit [www.panerakansas.com](http://www.panerakansas.com).

With its concept embedded in handcrafted, fresh-baked, artisan bread, Panera Bread stands by its mission—a loaf of bread in every arm.